

EXAMPLE INQUIRY

SUSTAINABILITY

A company has a high regard for sustainability and tries to bring that into all the work the company does. Now the company wants to find out whether the working environment that they have created in the company itself is inviting, inspiring and allowing for sustainable ideas. Therefore, they design this inquiry to find out more about what happens with sustainable ideas within the company as to get an idea about the sustainability of the company itself. If the company knows more about its own trajectory and obstacles for sustainability, it becomes easier for them to incorporate that into the work they do and they could advise other companies.

Tell us a (short) story about an activity your organisation does to become more sustainable. This can be either a positive or a negative story.

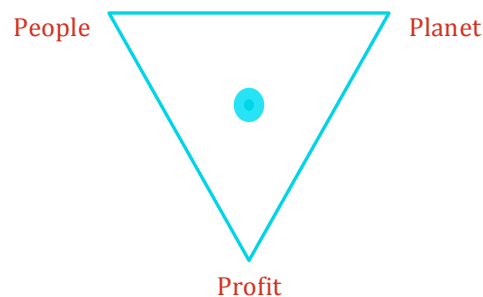
1. How does this effort make you feel? Select no more than 2.

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> Happy | <input type="checkbox"/> Frustrated |
| <input type="checkbox"/> Hopeful | <input type="checkbox"/> Angry |
| <input type="checkbox"/> Inspired | <input type="checkbox"/> Powerless |
| <input type="checkbox"/> Indifferent | <input type="checkbox"/> Alone |
| <input type="checkbox"/> Connected | <input type="checkbox"/> Other... Please specify. |
| <input type="checkbox"/> Disappointed | |

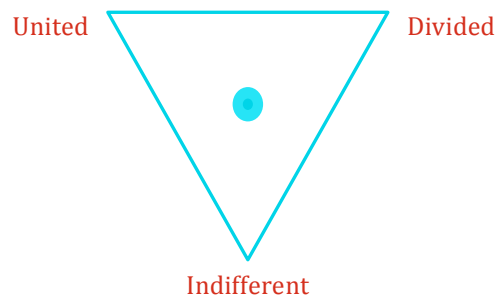
2. The tone of voice in your story is...



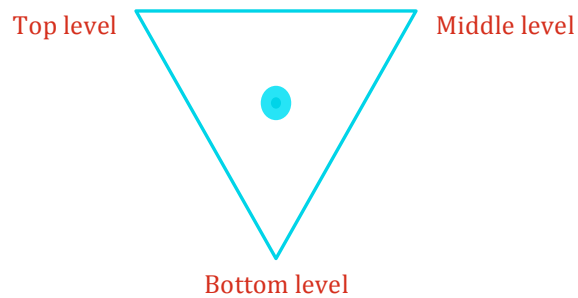
3. In your story your organisation cares about sustainability related to...



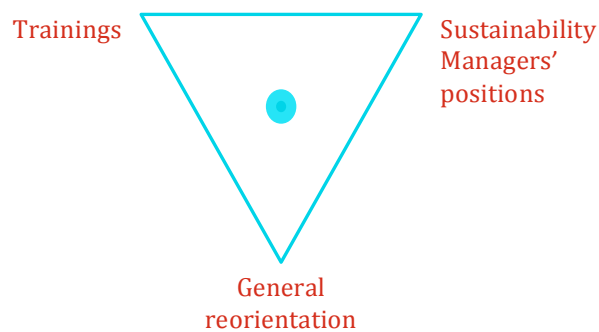
4. The opinions about sustainability in your story are...



5. People in your organisation who care about sustainability are from...



6. Actions your organization takes to promote sustainability in your story are related to...



7. When was your organisation established?

- Before 1990
- Between 1990-1999
- Between 2000-2009
- In or after 2010

8. Which sector does your organisation belong to?

- Agriculture and Food
- Creative Industries
- Chemicals Industry
- Energy
- High Tech Industries
- Horticulture
- Life Sciences
- Logistics
- Water
- Other... Please specify.

9. What is the size of your company (number of employees)?

- Micro (1-9)
- Small (10-49)
- Medium (50-249)
- Large (250+)

10. Is your organisation international?

- Yes
- No



Other potential question on Sustainability:

- Can you share a story with us that shows the sustainability of your organization?
- Can you tell us a story about an example that shows how your organization is working on being sustainable?
- Can you give us an example of something your organization is doing to ensure sustainability?

