

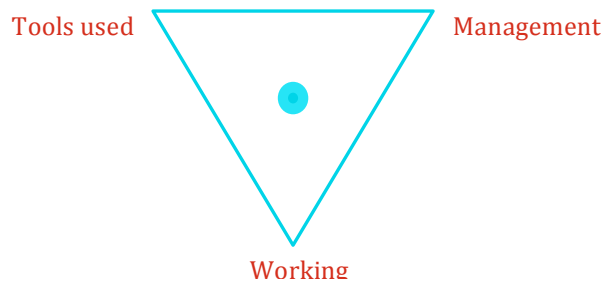
EXAMPLE INQUIRY

STAKEHOLDERS

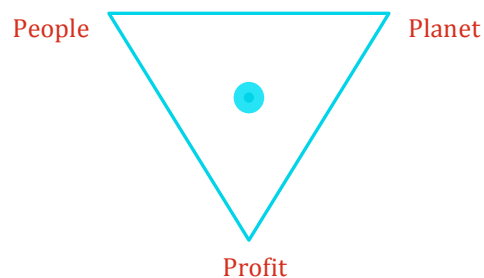
An organization dealing with many stakeholders is interested in the perceptions of both the people working for the organization as well as the people working for stakeholder organizations about the possibilities stakeholders have to influence what is happening in the organization and what the organization does. They want to find out if the stakeholders feel and are sufficiently included in the decision-making processes of the organization. Hence, they develop this inquiry.

Could you share a story about when someone outside of the organization influenced what happened within the organization? What happened and how did the organization deal with it?

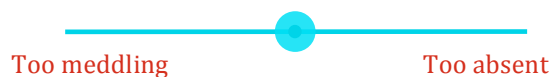
1. The influence in the story was more about...



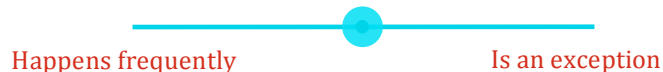
2. The initiative is mainly related to...



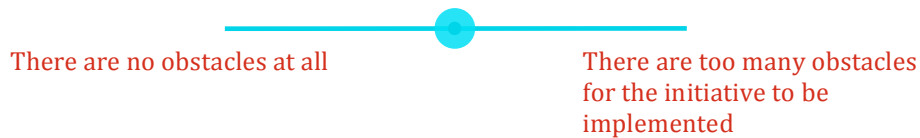
3. How would you view the involvement of this person or organization in this organization?



4. This story of involvement...



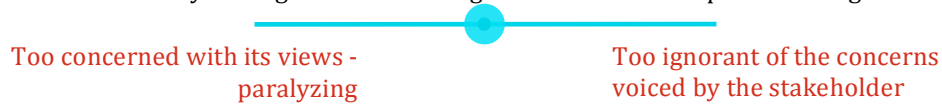
5. How difficult is it to come through with this initiative?



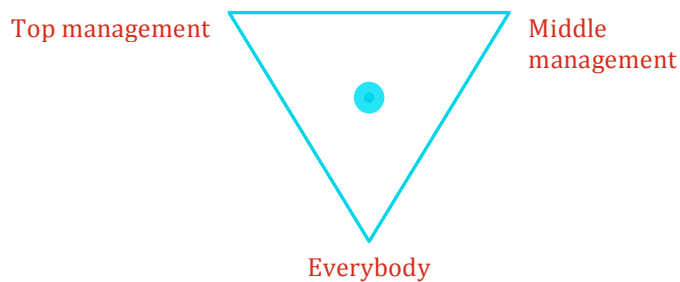
6. This involvement was...



7. You think your organisation dealing with the described person or organisation is...



8. What did the involvement in the story influence more?



9. What is your gender?

- Male
- Female
- Prefer not to say

10. When were you born?

- Before 1950
- Between 1950 and 1959
- Between 1960 and 1969
- Between 1970 and 1979
- Between 1980 and 1989
- Between 1990 and 1999
- In or after 2000

11. Which department do you belong to?

- General Management
- Human Resources
- Marketing
- Sales
- Production
- Logistics
- Accounting
- Finance
- IT
- Other... Please specify.

12. Your position in your company is at...

- Bottom level
- Middle level
- Top level

Other potential questions on Stakeholders:

- Can you tell us a story about a time your organization dealt with people or another organization that was affected by the work of your organization in a way that you approved?



- Can you tell us about a time a stakeholder tried to change something in this organization? What happened?
- Can you tell us a story about when your organization had to deal with people or an organization that was affected by the work of your organization? What happened?

